Analysis on the Financing Mode of Small and Medium-sized Enterprises Based on Supply Chain Finance

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Abstract
In today's complex market economy environment, the construction of small and medium-sized enterprises has increasingly become the most important support to promote the development of the national economy. Therefore, the development of SMEs is also related to economic progress. As for the operation of small and medium-sized enterprises, due to small scale, weak funds, poor organizational and management capabilities, it is difficult to operate. Especially in terms of financing, they are subject to many restrictions. After joining the supply chain finance, SMEs should seek innovation and development for their own financing mode. In China, SMEs generally choose supply chain finance as a solution for financing difficulties. Based on real trade, they effectively apply core enterprises and third-party logistics to improve the credit of some SMEs, avoid risks and problems encountered in the financing process as much as possible, and thus reduce the financing difficulties of some SMEs. The core enterprises will generally occupy a dominant position, and the supervision work will be undertaken by the third-party logistics. Financial institutions should fully understand the core enterprises, so as to master the SMEs in their supply chain, further select financing objects, reduce their own financing risks, and achieve the purpose of solving the financing difficulties of SMEs.

Keywords
Supply Chain Finance, Small and Medium-Sized Enterprises, Financing Mode

Introduction
The benefits of supply chain finance for SME financing are self-evident. The object of providing financial services is a single or multiple enterprises in the industrial chain. It has changed the traditional mode of providing financial services by individuals in the past, and can make a huge contribution to ensuring the normal operation of the "supply-production-sales" chain. The main problem encountered by SME financing is information asymmetry, and supply chain finance can effectively solve this problem. Therefore, it is recommended that SMEs actively use supply chain finance to seek better development for themselves.
1. The meaning, function and characteristics of supply chain finance

1.1 Analysis of the meaning of supply chain finance

The supply chain finance model relies on the upstream and downstream enterprises in the supply chain system of small and medium-sized enterprises to quickly and effectively observe the transaction capital flow and warehousing logistics information flowing to the downstream supply chain, so as to effectively obtain the information of the entire supply chain enterprise and the overall capital flow of the downstream supply chain. Transaction information, and the results can be used as a reference. To put it simply, the core guarantee is to use the equity of large upstream enterprises as the core guarantee to provide comprehensive financing support services for the development of high-quality small enterprises in the middle and lower reaches of the supply chain, so as to ensure the long-term healthy and stable operation of the entire upstream and downstream supply chain (Wu Qingtong, 2021).

Supply chain finance refers to the introduction of corporate financial services and innovative development models into the financial ecological chain. The core value of the concept of supply chain finance should be to effectively activate the development and growth space of upstream and downstream enterprises, and provide effective assistance for the sustainable long-term, survival and benign development mode of enterprises. Therefore, this kind of supply chain financial innovation service innovation concept based on the benign integration and interaction of industries should be based on the financial ecological innovation model, focusing on the operation of the entire industry upstream and downstream financial economic chains, and providing industrial finance for downstream enterprises in the supply chain. Connectivity and industrial financial innovation support services.

1.2 The role of supply chain finance

Supply chain financial service is also a new type of corporate financial credit support service, providing support to SMEs in a one-to-many manner. Taking the upstream and downstream core corporate customers of the enterprise chain as the main body, all small and medium-sized enterprises in the financial chain have been supported by stable, rapid and healthy development, and provided a corresponding amount of credit funds for small and medium-sized enterprises. Because enterprises really want to focus on the sustained, stable and rapid growth and development of enterprises and small and medium-sized enterprises in the entire financial service chain, they also directly provide various loan financing solutions for these enterprises. This direct financing loan model also basically gets rid of the strict restrictions imposed by traditional banking financial institutions on all fixed assets, certificates of deposit, inventories, document pledges and asset-backed bonds. It can also be used as the pledge of the bank's fixed assets to be directly used for financing, or directly used for loans and more self-owned fixed asset loans to support small and medium-sized enterprises with large fixed assets. Realizing low-cost, high-efficiency benign enterprise operation and business model development under the entire traditional financial supply chain structure, providing more favorable and broad space for the rapid development, survival and growth of small and medium-sized enterprises, and solving the commonality of multiple financial cores question. The difficulties and dilemmas existing in traditional enterprise chain financing have further greatly enhanced the overall competitiveness of financial enterprises in developing online financial service enterprises in this traditional financial supply chain (Tao Ke, 2021). From various business levels of financial enterprises, the supply chain helps and solves various difficult financing problems of traditional small and medium-sized enterprises, provides a broader development space for the comprehensive development of small and medium-sized enterprises, and solves the common financing problems of small and medium-sized enterprises. It has also further enhanced and improved the overall competitiveness of financial enterprises. From all business levels of financial enterprises, the supply chain has helped and solved all kinds of difficult financing problems of traditional SMEs, provided broader development space for the comprehensive development of SMEs, solved the common financing problems of SMEs, and further improved and improved the overall competitiveness of financial enterprises.

2. Countermeasures for the development of SME financing model based on supply chain finance

2.1 SMEs should seek greater support from the government

In order to make better use of supply chain finance to innovate their own financing models, SMEs must seek greater support from the government. Although the government cannot intervene in market regulation, it can guide the willingness of financial institutions to transfer loans to SMEs by formulating policies and related systems. In addition, the government can better help SMEs to expand financing channels, maintain the security and stability of corporate financing, gradually expand the scale of financing, and reduce corporate financing risks. However, there are still many small
and medium-sized enterprises who do not realize the benefits of supply chain finance, which limits their development to a certain extent and makes it difficult to keep up with the wave of economic development of the times. Government support can also further encourage all kinds of small and medium-sized enterprises to try credit and cross-border supply chain financial cooperation, and encourage these small and medium-sized enterprises to actively participate in various types of new financing reform and innovation activities, and gradually ease the problem of difficult financing and high financing costs.

2.2 Small and medium-sized enterprises should strengthen their ties with banks

The rapid satisfaction of the direct financing business needs of SMEs is inseparable from the financial assistance of the bank's supply chain. With the strong help of the supply chain financial system, the relationship between enterprises and banks can also be closer. In order to comply with the bank's asset strategy, SMEs should also adjust their financial management system and capital structure in a timely manner according to financial policies, improve their own management system through supply chain financial services, and formulate corresponding risk early warning mechanisms (Zheng Tingting, 2021). If SMEs want to establish a better image in the bank, they must not only rely on the core enterprises in the supply chain, but also strengthen their own internal management and optimization, eliminate fraud, and make timely repayments. At the same time, enterprises can also actively contact banks and the government to propose a complete financing information sharing system, so that banks can have a deeper understanding of the operation of the industrial chain and provide financing services in a timely manner.

2.3 SMEs should update their mortgage methods

In the traditional financing process, the mortgage method chosen by enterprises is usually to use the collateral to obtain investment and loans from financial institutions. In fact, SME associations should be able to cooperate with relevant financial institutions to establish a more flexible mortgage loan system and help banks explore a financing system that is more in line with the current financial environment. Banks should also consider developing a new enterprise risk control model, effectively combining the specific financing needs of enterprises, so that small and medium-sized enterprises can truly directly finance with large enterprises. Since supply chain finance serves all enterprises in the supply chain, small and medium-sized enterprises can also appropriately request banks to simplify procedures and reduce financing costs, especially when the collateral is not property but has not yet arrived in the account, for the accounts receivable of third-party companies SMEs should pay more attention to the improvement and convenience of banking processes (Zhang Xiao, 2021).

2.4 Small and medium-sized enterprises should strengthen internal financial management

Under the background of modern supply chain, in order to continue to survive and operate in the fierce financial environment, enterprises must first improve their comprehensive competitiveness and make many banks more willing to provide high-quality loans to enterprises. Financial management is an important part of reflecting the overall competitiveness and core competitiveness of an enterprise. Small and medium-sized enterprises should strengthen and improve their own internal financial management and service standard management, make the company's financial information open and transparent, and make banks more confident in providing financing and loans. Small and medium-sized enterprises must first vigorously cultivate and build internal financial professional management and technical personnel, improve the professional quality knowledge and business management capabilities of the overall internal financial personnel team, improve the scientificity and efficiency of financial modern management, and do a good job in the financial management of small and medium-sized enterprises. Secondly, the management of the enterprise must first establish and improve the financial risk assessment, early warning and prevention mechanism as soon as possible to avoid related risks in a timely manner. Although the supply chain finance platform is a one-stop financing service, it can provide one-stop financing services for all supply chain related parties in the entire operation industry chain system of the enterprise at the same time, but the enterprise still needs to formulate corresponding financing plans and development strategies according to its own situation. For financing enterprises, the stability and integrity of the capital chain and the accurate speed of the free flow of funds are undoubtedly the top priority to maintain the sustainable survival and operation of the enterprise (Lv Lei, 2019). If the capital is obtained with the maximum financing amount, the actual maximum net profit will not be able to fully repay the existing debt, resulting in a huge range of financial risks for the entire business operation. Small and medium-sized enterprises should also note that with the support of supply chain finance, the construction of corporate financial management departments will also become an important factor affecting corporate decision-making.
2.5 The government should establish a financial environment more suitable for SME financing

After noting the important role of SMEs in promoting the national economy, the government should also be aware of the difficulty of its financing. In the current complex financial environment, there are many illegal financial institutions, and there are many cases of companies forging credit certificates. It is necessary for the government to establish a good and orderly financial environment, so that supply chain financial services have room for development, and strive for a fairer financing environment for small and medium-sized enterprises that operate normally. The government should inherit the will of the country, and on the basis of the national policy, according to the development of small and medium-sized enterprises in its own region, to properly build a supervision mechanism. The government should severely crack down on financing behaviors that violate laws and regulations and disrupt the market, and provide corresponding financing subsidies for law-abiding and compliant enterprises. The development of supply chain finance is also inseparable from the development of core enterprises in the industry chain. The government can properly establish a financial guarantee system to support the rapid development of industries with local characteristics and in line with regional development strategies, and reduce the financing difficulty of enterprises in supply chain finance.

3. Conclusion

To sum up, under the background of the new era, the financing model of SMEs is constantly innovating and optimizing. Therefore, it is necessary to recognize supply chain finance and its characteristics, and take effective measures to improve the financing model of SMEs. It is necessary for relevant departments at all levels to strengthen policy support for SMEs, relying on the bank's financing platform model to change its traditional mortgage financing operation mode, so as to further gradually build a sound, effective and gradually perfect Internet-based supply chain financial system. The new development model of SME credit financing provides a series of favorable conditions for the sustainable development and upgrading of SME financial services in the future.

Fund subject

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References