Research on the Problems and Countermeasures of Student Management in Private Colleges and Universities

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Abstract
In recent years, private education has received extensive attention from the society, and more and more private colleges and universities have emerged as the times require. Social forces should actively explore the optimization of teaching management in order to set the long-term development of education as the goal, and adjust and improve the management and control of colleges and Universities. The management of student affairs in private colleges and universities should be based on the current management and control problems of private colleges and universities, explore optimization countermeasures, innovate management methods, and ensure good management and control quality. This paper mainly explores the problems in the management of student affairs in private colleges and universities, and puts forward the countermeasures to optimize the management of student affairs in private colleges and universities to ensure the smooth progress of various affairs in private colleges and universities and improve the quality of running schools.

Keywords
Private Colleges And Universities, Student Management, Problems And Countermeasures

1. Introduction
When carrying out student affairs management, private colleges and universities should optimize and adjust the student affairs management scheme based on the development characteristics of the school and the development stage of the students. In view of the practical problems such as single mode, unclear responsibilities and advanced concepts in the work practice of private colleges and universities, targeted measures can be adopted in the management of student affairs of private colleges and universities to ensure the smooth progress of work and the effectiveness of management.

2. The problems in the management of student affairs in private colleges and universities
First of all, private colleges and universities have a management and control dilemma with a single management
mode. When carrying out student affairs management, the person in charge of student affairs and other managers who arrange affairs should cooperate closely to ensure good management quality in top-down management and control practice. However, as for specific schools, the management personnel have control responsibilities, but the departments responsible for special affairs are few, and the work carried out is not professional enough, which affects the quality of management. The specific management affairs are in the charge of the counselors, and the departments fail to strengthen their functions. When carrying out management practice, the management strength is weak, the management mode is single, and the lack of guidance and services in the management and control all affect the effectiveness of student affairs management [1].

Secondly, the management of student affairs in private colleges and universities also has the dilemma of unclear responsibilities. At present, the management and control of student affairs is mainly undertaken by the counselors, while the sub functional departments hand over the affairs related to students to the counselors during the implementation of work. When the counselors undertake extremely heavy affairs and manage the implementation of affairs, there are great difficulties in the coordination and arrangement of various work. The strength of the counselor team itself is relatively weak. In the management of student affairs, the functional departments do not coordinate and cooperate with each other. Counselors undertake too many daily affairs, which is not conducive to the improvement of the quality of student affairs management. When students have problems, they lack proper communication channels. When the school communication mechanism is not sound, the working mode of communication between students and counselors and between Counselors and superiors is inefficient. When the responsibilities of various functional departments are not clear, the coordination and cooperation are not close enough in carrying out work practice, and the overall management efficiency of student affairs is low. This kind of management problem is not conducive to the smooth progress of other campus work.

Finally, when carrying out school management and control, the management of student affairs in private colleges and universities has not implemented the management concept of people-oriented. The management of student affairs should highlight the main position of students, take students as the foundation, and optimize the management scheme. However, when building rules and regulations from the perspective of the school, the cultivation of students’ self-management ability is ignored, and the work construction is blindly restricted without flexible management, which affects the quality of student affairs management and is difficult to promote the development of students’ comprehensive quality [2].

3. Private colleges and universities student affairs management optimization strategy

3.1. Innovative service education methods

In the practice of Student Affairs Management in private colleges and universities, we should start from the main body of management, ensure the smooth progress of work practice and improve the effectiveness of student management through the transformation of concepts and the adjustment of methods. In carrying out the management of student affairs in private colleges and universities, we should not only solve the daily life problems of students, but also strengthen the guidance for students and implement the important responsibility of teaching and educating people in private colleges and universities.

Based on the goal of comprehensive development of students and effective training of comprehensive quality, all functional departments of the school should cooperate with each other, cooperate with each other, analyze the reasonable needs of students, and optimize the management work. In the face of the practical difficulties existing in students’ ideological study and life, we should not only give play to the academic guidance role of counselors, but also other departments should cooperate with the work of counselors. By strengthening communication, coordination and optimization, we can improve the efficiency of work and ensure the quality of work implementation.

As the student affairs manager of private colleges and universities, we should base on the management characteristics of private colleges and universities, clarify the management subjects, not only implement the management responsibilities of counselors, but also ensure that other workers effectively undertake the affairs management related to students. Counselors should help students solve their daily affairs, and on the basis of deep communication with students, understand the ideological trends of students, guide students to establish a correct world outlook, outlook on life and values, train students’ ability to analyze and solve problems through the construction of good relationship between Counselors and students, and improve students’ self-management ability.

3.2. Building a professional management team

When carrying out personnel management, private colleges and universities should base on the actual educational
background and optimize the organization of work practice. In the face of the increasingly changing working background of the internal and external environment, private colleges and universities should establish a stable operating mechanism, build a professional talent training team, and ensure the smooth progress of various work through the construction of a professional team of student affairs management personnel.

In the traditional private colleges and universities, the counselors undertake most of the work when they carry out the daily student management work. The heavy work tasks they undertake when they carry out the work practice are not conducive to the guarantee of good work quality. The counselors participate in the daily life of students and solve the problems of life learning. Although they have a certain management effect, the meticulous work practice affects the promotion of other work of the counselors. Therefore, when optimizing the organization of student affairs in private colleges and universities, it is necessary to strengthen the management functions of other departments, optimize the organization of student affairs management by building professional teams, provide personalized services for students by strengthening the functions of departments, and ensure the effectiveness of student services and student management through daily affairs professional teams [3].

3.3. Strengthen investment in facilities and equipment

When carrying out student affairs management, private colleges and universities should recognize students’ different living backgrounds, and based on students’ diverse needs, private colleges and universities should also provide more personalized services for students. In view of the practical dilemma that private colleges and universities have not advanced educational concepts and failed to effectively implement humanistic concepts in their educational practice, private colleges and universities can improve the quality of management and control by increasing the investment in educational implementation equipment, supplementing funds, improving educational backgrounds, and changing work patterns [4].

In the process of student affairs management, the equipment has not been updated in time, and it is difficult for some managers to guarantee good quality of talent management and control. When carrying out student affairs management, colleges and universities can organize professional affairs related to students by setting up a student affairs development center, aiming at the realistic dilemma of students’ individual needs in their study life, and can also train students’ comprehensive quality and improve the effectiveness of school student affairs management and control through the training of student cadres and students’ help to students. The close relationship between students and students is of positive significance to the improvement of management quality.

4. Conclusion

Under the background of the new era, private education should be based on the school-running philosophy and background of private colleges and universities, optimize the management and control work, and also base on the development goals of the times, improve the system and optimize and adjust the teaching work [5]. As the key of private education, the management of student affairs in private colleges and universities should be based on the multiple problems existing in the management background, explore the countermeasures of management optimization, ensure the effectiveness of student affairs management in private colleges and universities through the consistency of management means and management background, and the coordination of management strategies and management directions, and also ensure the smooth progress of various affairs through high-quality student management, so as to improve the effect of running schools and the quality of education.

References


